

**DESCRIPTION OF INTENDED  
SINGLE SOURCE PURCHASE  
(PUR 7776)**

AGENCY: Early Learning Coalition of Escambia County

TITLE:

Short description of the commodity or service desired: COVID – 19 Crisis Emergency Funding Assistance for Early Learning/Child Care Providers American Recovery Plan (ARP) Act

Short description of the commodity or service desired:Curriculum - Impact Child Outcomes – Access to Curriculum (OCA: ARPCR)

Early Learning Coalitions (ELCs)/ and RCMA received funds to provide access to curriculum and professional learning, materials, additional classroom supports, coaching, online professional learning subscriptions, and provide additional training that lead to implementation with fidelity. Contracted SR and/or VPK providers may apply for participation in the Curriculum Expansion Project and Implementation Study and receive payment for or reimbursement of approved SR and/or VPK curriculum and related training/materials.

CONTACT

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Internal tracking number, if any:

**Date posted: 11/21/2023    Last day for receipt of information: 12/05/2023**

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Teaching Strategies Creative Curriculum materials and training. Including, but not limited to, The Creative Curriculum® for Infants, Toddlers & Twos, 3rd Edition – choose either English or Spanish, The Creative Curriculum® Cloud, and PD Teacher Membership; The Creative Curriculum® for Twos, Deluxe Edition – choose either English or Spanish, The Creative Curriculum® Cloud, and PD Teacher Membership; The Creative Curriculum® for Family Child Care – choose either English or Spanish, and PD Teacher Membership;The Creative Curriculum® for Preschool – choose either English or Spanish, The Creative Curriculum® Cloud, The Essentials Kit, and PD Teacher Membership; PD Teacher Membership; Professional Development.

Quantity or Term (as appropriate):

Term will be for up to 3 years. For quantity information, please contact person listed above

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Escambia county

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Infant, Toddler and Preschool Curriculum.

Nurture Everyday moments for the Youngest Learners

Build on daily routines and create meaningful learning experiences with a comprehensive, research-based infant and toddler curriculum that nurtures the unique strengths, interests, and needs of children.

Teaching Strategies is the most used in the United States.

Prepares children for success in school and life with the leading research-based, whole-child curriculum built for early childhood educators.

Intended Single Source:

Teaching Strategies

Estimated Dollar Amount:

\$350,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The Creative Curriculum is used by the majority of ELC Escambia's early childhood educators (ECE's). Several of the ECE's have only one copy per program due to cost. The ELC of Escambia would like to offer curriculum training to these ECE's and offer them the opportunity to provide every teacher in the program a curriculum set for their classroom. The Creative Curriculum aligns with other programs we offer to our ECE's. We have several ECE's participating in the Teaching Strategies GOLD child assessment program and the ReadyRosie for family engagement. The ELC of Escambia would like to offer the training and curriculum to other ECE's interested in implementing in their program.

Teaching Strategies, LLC is the owner, developer and copyright holder of all the above listed sole source products. They hold the trademarks for components, training curriculum materials and methodologies for the above listed sole source products. The products are distributed through Teaching Strategies, exclusively. Teaching Strategies provides the only connected ecosystem in early childhood education, integrating all the essential elements of a high-quality early childhood education—curriculum, assessment, professional development, and family partnerships. Professional development for the above-listed products is available through on-site fee-based training, virtual or online delivery conducted by our Professional Development Network trainers. Fee-based and complimentary online courses are also offered by Teaching Strategies, LLC, to support initial curriculum implementation and ongoing professional development.

In addition, the cost analysis shows the benefit in sole sourcing as they embed an additional 5% discount by purchasing multiyear.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Walter B. Watson, Jr., Executive Director

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.